

The Collection 2015



BLISS
OF
LONDON

TM



A rider in formal equestrian attire stands next to a dark horse in a grand stone archway. The scene is set at dusk, with warm light from the setting sun illuminating the arch and the rider. In the background, a building with a prominent dome is visible through the arch. The overall mood is elegant and sophisticated.

“ Bliss is
a feeling ”

At Bliss of London we share your passion for horses and equestrian competition.

It is our knowledge of the equestrian world that allows us to design and build some of the world's most advanced and desirable English riding saddles.

Every Bliss saddle is handmade and hand finished as the hand and eye of a craftsman can never be bettered.

In a desire to create the most beautiful saddles our pursuit of perfection leads us to carefully hand select only the finest leathers from around the world so that we are able to offer you a choice above all others.

This is where our design team and craftspeople excel in interpreting your requirements and adding their magic touch with our shared passion for style and perfection. This is the ultimate level in customer service, more than anything you will come to understand our unique 'Bliss' ethos which is simply the knowledge that you own a saddle that asks you to make no compromises by exceeding your expectations.

Our saddles have gained world wide recognition within the professional circuits as many riders now appreciate the enhanced performance that they achieve from a truly custom made saddle.

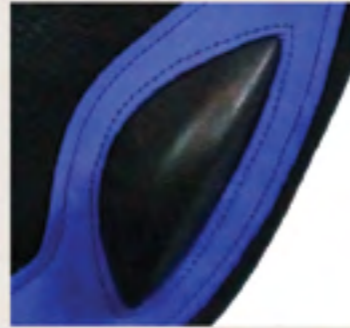


PARAMOUR DRESSAGE



"A mono-panel experience for true harmony" There is nothing better than a mono-panel to create that special intimacy between horse and rider. The saddle becomes almost transparent with the unique closeness through the twist and the leg that the Paramour Dressage delivers. A selection of large supportive rolls, innovative 3 point girthing system compliment the finesse that gives the Paramour Dressage unparalleled advantage in the mono-flap market. Offered in luxurious French calf or Nubuck hide for extra grip.

PARAMOUR JUMP



"A jump saddle for the ultimate close contact!" The popularity of mono-panels in the show jumping and stadium circuits are advancing and the Paramour Jump embraces the concept of close contact at its upmost, semi-deep or flat seat options, close contact English panel cut, innovative 3 point girthing system and the perfect balance point. Every inch of the Paramour Jump saddle delivers on the power of design. Offered in luxurious French calf or the Nubuck hide for extra grip, with external blocks for direct support.

PARAMOUR EVENTER

"The extreme cross-country experience" Only when in the saddle yourself can you truly appreciate the great effort that goes into making a Paramour Eventer feel effortless to ride in. Our mono-panel design is lightweight, has incredible close contact and enhanced in every specification purely for the job on course. The forward flap and extended seat design maximizing support behind for the rider when landing drop fences with external blocks for direct support. Available in luxurious French calf or the Eventer's choice of the highly tactile Nubuck.

RALPH LAUREN — SPRING AND SUMMER 2014 COLLECTION



"Ralph Lauren 2014 The Year of the Horse As Ralph Lauren join in the celebrations for 2014 "The Year of the Horse" we are once again delighted to be asked to supply saddles for the stunning window displays at both Bond Street, London and also the Ingam Street, Glasgow store.



駿馬獻瑞迎新春

Welcoming the New Year of the Horse

LIBERTY DRESSAGE

"The definitive one – no question"
The Liberty Dressage has a lean elegant look entirely in keeping with its 'swish' design theme. Rider comfort is focused on our unique tree straining and seat to create that blissful balance point and our Slimtech design offers a more comfortable twist whatever the width of your horse. Our selection of large custom molded external blocks ensure direct positional support for all riders. The adjustable V-girthing system allows for fitting horses with differing girth lines and reduces any unnecessary movement.



LIBERTY JUMP



"A Hunter Jump saddle in a league of its own" A jumping saddle that has been designed and created with contact and freedom in mind. The luxurious French Calf leather with semi-deep or flat seat options and a close contact English panel design. The independent straining of the tree gives the ultimate balance point that makes this saddle a divine experience for Hunt seat equitation or stadium show jumping. Variable external molded blocks give adaptability and are complimented with our Liberty signature 'swish' twin stitch lines.



LIBERTY EVENTER



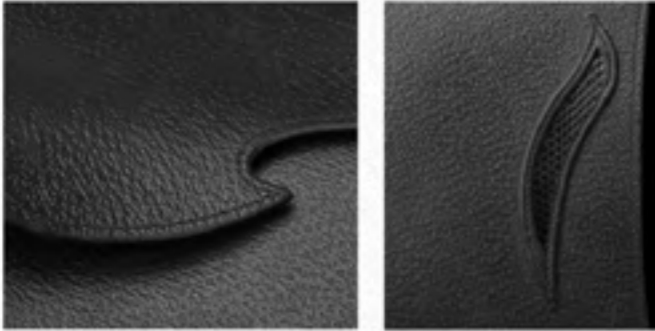
“Cross country styling to increase the heart rate” The Bliss styling team has created a saddle of elegantly tailored lines and classical form that epitomizes the sport of Eventing. The independent straining of the tree gives the ultimate balance point. Our forward flap and extended seat design maximizing support behind the rider when landing drop fences with external molded block which provides direct positional support. Variable external blocks give adaptability and are complimented with our Liberty signature ‘swish’ twin stitch lines.



SHARING YOUR PASSION



REGENCY DRESSAGE



"Enhanced lateral thinking"
A modern design to this classically styled dressage saddle that certainly imposes a distinctive edge. The 'Celtic Curve' design features sit elegantly with the stirrup keeper inset to compliment the choice of rear cantle design. Rider comfort is focused on a unique straining of the tree and seat to create that blissful balance point. Our Slimtech design allows for a more comfortable twist whatever the width of your horse. The adjustable V-girthing system allows for fitting horses with differing girth lines and reduces any unnecessary movement.



REGENCY JUMP

REGENCY JUMP


"Faultless design with endless scope" Whatever angle it is viewed from, the Regency Jump radiates character and the sort of style which appeals to all of the senses. Square cantle in medium or shallow seat option gives you the freedom of movement that you require. The contoured cupped knee pad that is unique to Bliss ensures that the best leg position is achieved and also allows the flap to fall effortlessly beneath the leg. Built with an additional back block that gives that added security.

REGENCY EVENTER

"An eventing saddle ready for every obstacle" The sporting credentials of the Regency Eventer are evident at first glance - the powerful profile and the 'Celtic Curve' flap and skirt give an instant impression of strength and security. The purposeful look is made more powerful by the contoured cupped knee pad. Built with an additional back block that gives that added security and leg placement. The forward flap and extended seat design maximizes security when landing drop fences.







“The years teach much
which the days never know”

- Ralph Waldo Emerson

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